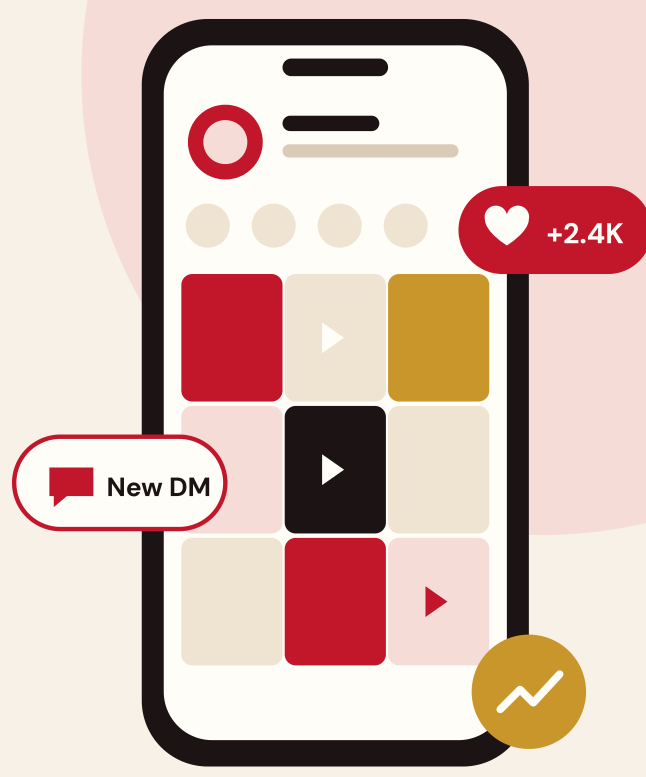




# Brand Growth

*Your Instagram, fully handled — every month*

We design your brand, shoot at your location, create and post your content, and grow your page — so your Instagram brings in real customers while you run your business.



8

Reels a month



8

Posts & carousels



20

Stories a month



1

On-location shoot



We come to you

## Our team shoots your reels at your business location

No studio visits, no stress. Once a month our crew arrives at your shop, clinic, office or site with the camera, lights and a ready script.

- We plan every reel before we arrive
- We guide you and your staff on camera
- All the month's videos are shot in one visit
- Your real space, team and customers — real trust

## Everything included, explained simply

Here's exactly what you get every month — and what each part does for your business.



### Brand identity

**So people see you as a premium brand from the very first look**

- ✓ **Logo design + brand visual direction**  
A professional logo and a clear look that makes your business instantly recognisable.
- ✓ **Brand colours & visual style**  
Fixed colours and fonts so every post looks like it comes from one trusted brand.
- ✓ **Instagram profile optimisation**  
Your bio, name, photo and contact buttons set up so visitors know what you do in 5 seconds.
- ✓ **Feed aesthetic & consistency**  
A neat, planned-looking page that makes new visitors trust you before they message.
- ✓ **Highlight covers**  
Branded covers for Services, Reviews and Offers so people find information quickly.



### Content

**So your page stays active, useful and in front of customers all month**

- ✓ **8 reels every month**  
Short videos that reach new people in your area who don't follow you yet.
- ✓ **8 posts / carousels every month**  
Offer and information posts that answer customers' common questions and build trust.
- ✓ **20 stories every month**  
Regular updates that keep you top-of-mind with people who already follow you.
- ✓ **Content concepts**  
We decide what to post each month — you never have to think of ideas again.
- ✓ **Reel scripts & captions**  
We write what you say on camera and the text below each post, in simple Hinglish or English.



### Social media management

**So your page runs on time, every time — without you touching it**

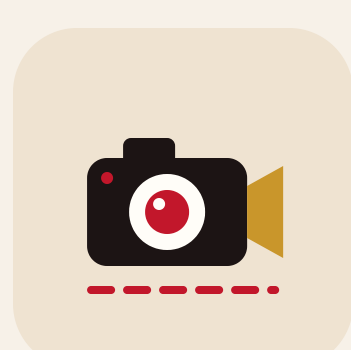
- ✓ **Monthly content strategy**  
A clear plan for the month built around your offers, festivals and business goals.
- ✓ **Content calendar**  
You see exactly what goes live and on which date, before anything is posted.
- ✓ **Posting & scheduling**  
Everything goes live on time, at the hours your customers are most active.
- ✓ **Community management**  
We reply to comments and messages so no interested customer is ever ignored.



### Instagram SEO

**So people searching for your service nearby actually find you**

- ✓ **Keyword optimisation**  
Your profile appears when people search things like "best clinic in Lucknow".
- ✓ **Hashtag strategy**  
The right hashtags so your posts reach people already interested in what you sell.
- ✓ **Location SEO**  
Posts tagged to your area so nearby customers discover you first.
- ✓ **Caption optimisation**  
Captions with search words and a clear next step like "DM us to book".



### Content production

**So your videos look professional — shot, edited and finished by us**

- ✓ **1 on-location shoot every month**  
Our team personally comes to your business to shoot all the month's reels in one visit.
- ✓ **Creative direction**  
We guide you and your staff on what to say and how to look natural on camera.
- ✓ **Reel editing**  
Professional cuts, text, music and effects that make people stop scrolling.
- ✓ **Colour grading**  
Rich, consistent colours so your videos look high-end, not like ordinary phone clips.



### Monthly growth review

**So you always know what's working and where your money is going**

- ✓ **Performance report**  
A simple monthly report of views, followers, reach and enquiries — in plain language.
- ✓ **Content analysis**  
We show you which posts worked best and why they worked.
- ✓ **Next-month strategy**  
We use your results to plan an even stronger month ahead.

## How every month runs

A simple rhythm — you only need to show up for the shoot.

1

#### Plan

We build the month's strategy, ideas and scripts

2

#### Shoot

Our team visits your location and films everything

3

#### Post

Edited content goes live on schedule, all month

4

#### Review

You get a report and next month's plan

Brand Growth plan

# ₹19,990/-

per month, everything on this page included

8 reels

8 posts

20 stories

1 on-location shoot

Full page management

Monthly report

## Let's grow your brand on Instagram

Call or WhatsApp us today to get started.

+91 92504 44025